

# Framing Meaning

Hannah Bauer



Genre

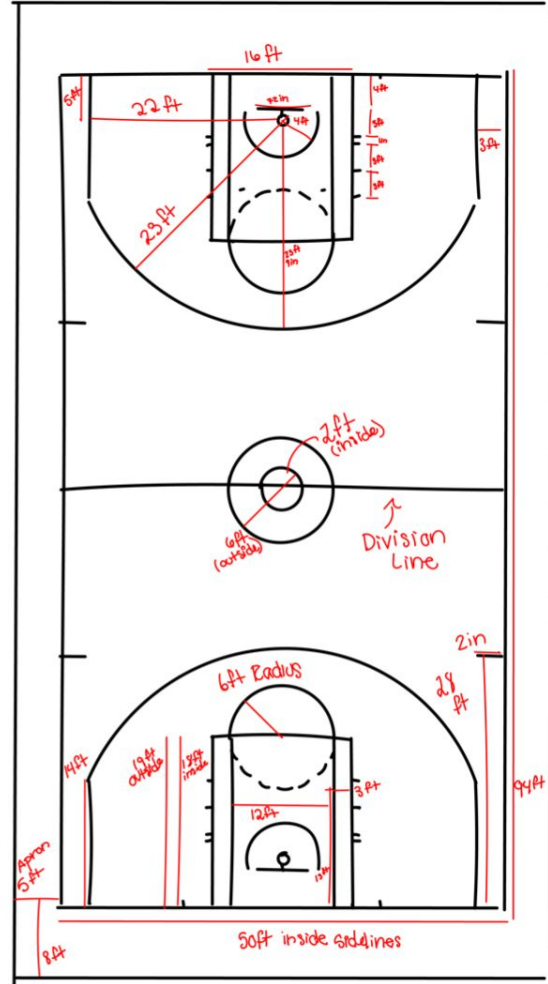
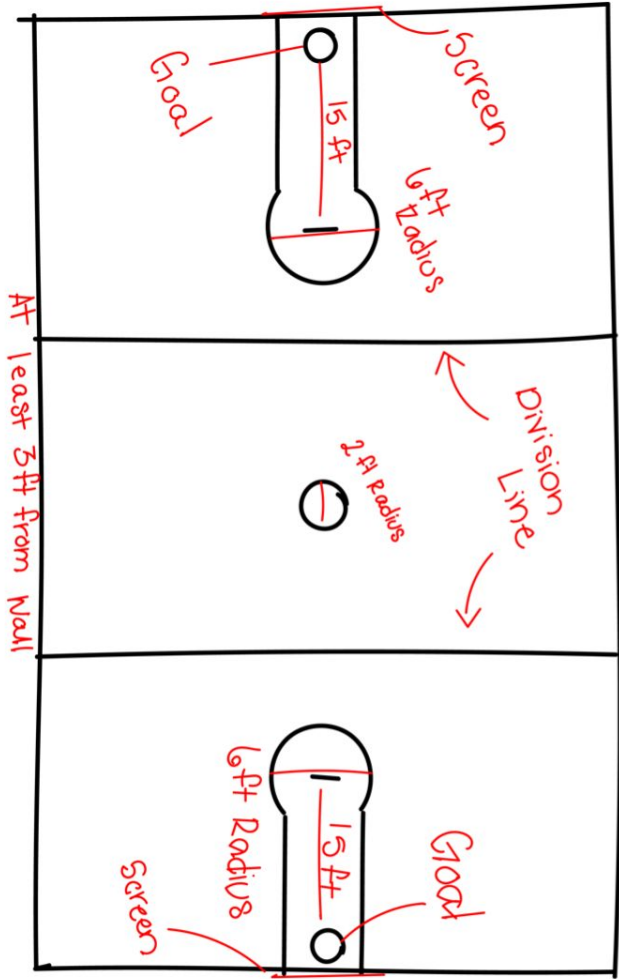
# Semantic Unit

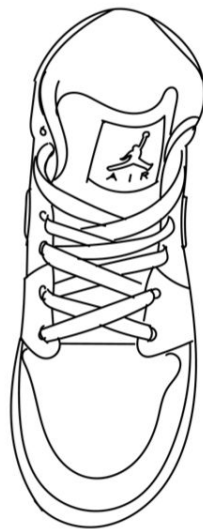
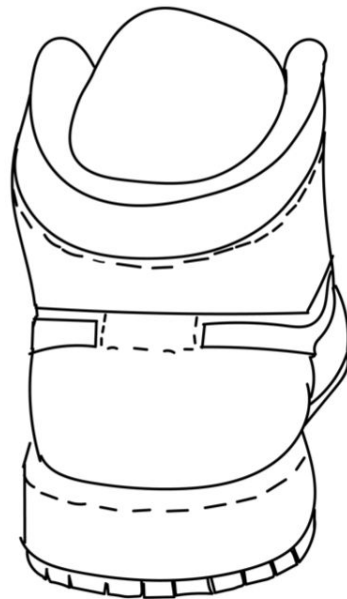
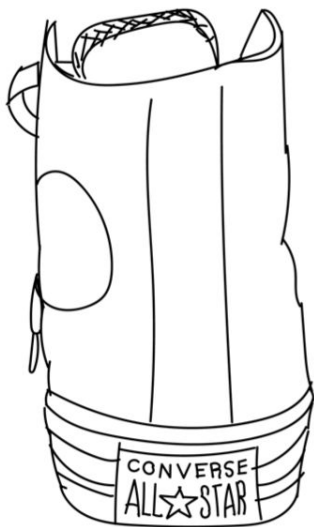
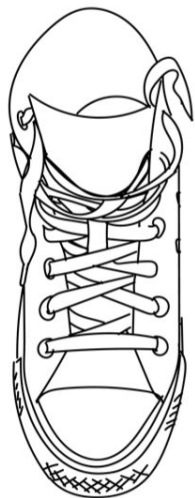
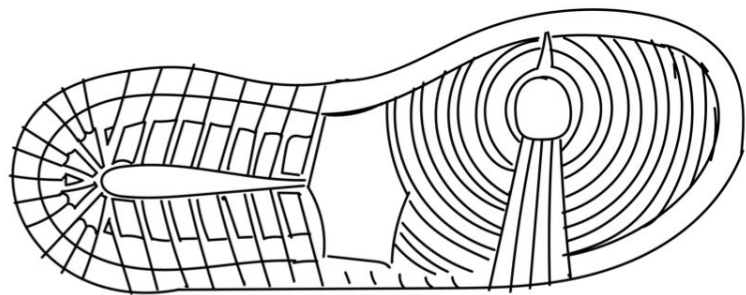
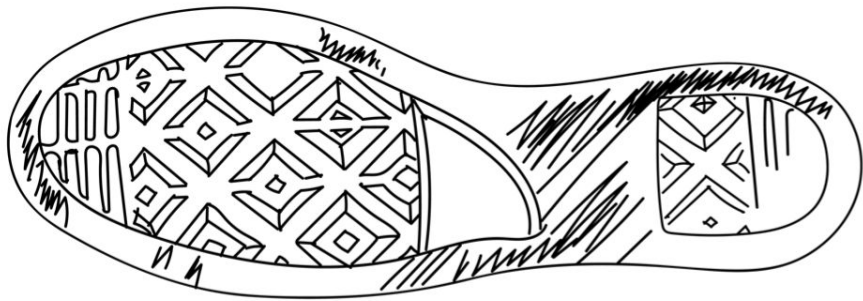


# Stereotype



institution





Discourse

Myth

CONVERSE

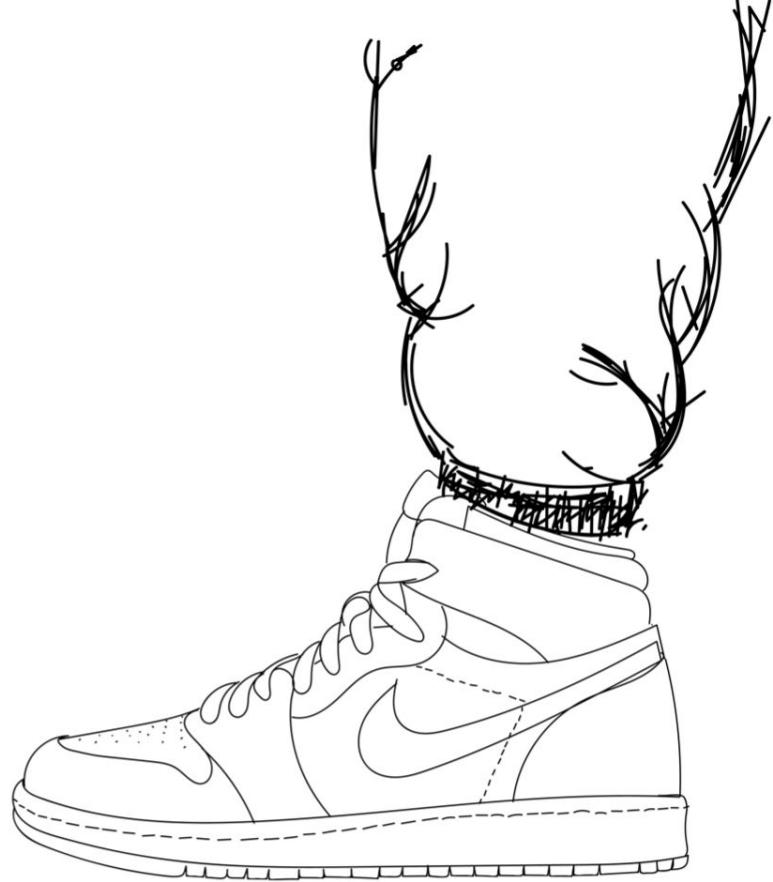
ALL

STAR

BE

LIKE

MIKE



Ideology



chuck  
Taylor

Paradigm

micheal  
Jordan

